



It's not the warning that stops most unsafe drivers, it's the impact.

When you leave the ballpark today and get behind the wheel, remember that unsafe driving is a game of numbers, numbers like: 74% of all auto-related fatalities were not using safety restraints, 27% involved excessive speed, and 16% involved impairment from drugs, alcohol or fatigue. If you take risks behind the wheel, sooner or later the numbers will catch up to you. Please drive carefully and let's all get home safely. For more information about safe driving visit ZeroFatalities.com.

Zero
Fatalities

A Goal We Can All Live With

Drowsy Driving | Distracted Driving | Aggressive Driving | Impaired Driving | Not Buckling Up